



## COORDINATED HIGHER INSTITUTIONS RESPONSES TO DIGITALISATION



#### 2019-1-RO01-KA203-063214

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## **PROJECT OVERVIEW**

Project name	Coordinated higher institutions responses to digitalization
Project Acronym	ESCALATE
Programme	KA2 - Cooperation for innovation and the exchange of good practices
Contract number	2019-1-RO01-KA203-063214
Start date	1-Nov-19
End date	31-Oct-21
Duration	24 Months
Total grant	230,480.00 EUR
Project website	www.escalate.projects.uvt.ro

UNIVERSITATEA DE VEST DIN TIMIȘOARA – Applicant Organization (Lead Partner)

UNIVERSITY OF EXETER

UNIVERSITY OF STIRLING

UNIVERSITA' DEGLI STUDI DI MILANO-BICOCCA

OTTO-VON-GUERICKE UNIVERSITY MAGDEBURG

PROSPEKTIKER INSTITUTO EUROPEO DE PROSPECTIVA Y ESTRATEGIA SA

West University of Tanigoana















#### **Target group**

Direct target groups are higher education institutions (HEI), education providers, teachers, learners for existing and new digital skills provision. Indirect target group consists primarily of those citizens with low levels of digital skills at risk from digitalization facing a keen need to acquire the digital knowledge and use of digital technologies, but also labour market (LM) forecasters such as labour market observatories.

The project is looking to achieve considerable impacts on the community of universities and other education providers, labour market observatories and analysts across Europe to help them advice and support the decision making process on regional responses to digitalization.

#### Activities

MANAGEMENT (WP 1) Coordination & Administration Quality Communication Evaluation

RESEARCH (WP 2-5)

State of the Art Review Materials Development Digital Skills Escalator

**Training Course** 

DISSEMINATION (WP 6)

**Project Website** 

Social Media

National Conferences and International Conference Multiplier Events

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## **OBJECTIVES**

### General Objectives

Help universities understand the scale and depths of the challenges of digitalization.

Develop a Digital Skills Escalator



### **Specific Objectives**

# AIM

Assist universities in implementing activities designed to increase the levels of digital competences for employability, upskilling, according with a growing range of employment generated by the digital economy, aligned with the needs of and opportunities offered by the labour market and linked to professional profiles. Understand university disruption and the threats posed to HEI and LM from digitalization

Support the decision making process on responses to digitalization

Find innovations that can be employed to help universities understand and tackle the digitalization impact

> Elicit more effective local and regional HEI responses to digitalization across Europe

### Intellectual Outputs

#### The project delivers 4 Intellectual Outputs (IO):



IO1 - Higher education institutions/Universities Responses to Digitalization – European Compendium В

IO2 - New Foresighting, Forecasting and Digital Analysis Materials

Study / analysis – Best practice guidelines/report

Topics:

- The potential impact of digitalization
- Current policy and educational/universities responses
- $\cdot$  Gaps in understanding, provision, policy response
- Universities, Employers and Social Partner responses and drivers
- $\cdot$  Good practice identified locally and nationally
- $\cdot$  Good practice identified internationally



• Digital education disruption – the role of online learning and digital technologies

- · Enabling open-source technology and
- innovative solutions for educators and students • New educational opportunities created by
- digital technologies and barriers to going digital • Labour market and new sectoral responses to digitalization
- Innovations in skills, policy design and education system governance
- Unintended consequences and the ethics of digitalisation (including surveillance)

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103 - Digital Skills Escalator Development

Study / Policy Recommendations Topics:

- Raising young peoples' awareness, interest and attainment in digital skills and careers
- Raising universities awareness and engagement in the role of digitalization in the educational processes
- Identifying where there are digital skills gaps in the workplace
- Models of workplace assessment for digital skills weaknesses
- Community delivery of digital skills for digital inclusion
- Encouraging retention for those taking digital qualifications
- The potential for universities and others to
- provide high-end analytical talent and support to business

D IO4 - Higher education institutions/Universities Responses to Digitalization -Training Course

Course / curriculum – Pilot course / module

Features:

The training course is configured as a topical subject for anyone interested in the latest developments in open-source digital technologies and innovative solutions for educators and students, as well as innovations in skills and education system governance.

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