

# Big Data as a Driver for Innovation

## The University meets the Companies: the Role of Data for the National Recovery

Conference proposed for the **10° Edition of the Master in Business Intelligence & Big Data Analytics** of the University of Milano Bicocca, in collaboration with “**Coordinated Higher Institutions Responses to Digitalization**” – Escalate Project within the Framework Erasmus+ Programme

**15 October - 16:30-18:00**

**Aula Magna University of Milan-Bicocca**

### Opening Words:

**Prof. Marco Emilio Orlandi**

*Deputy Rector of University of Milan-Bicocca*

### Keynote Speech

**Big Data: opportunities and value for the analysis of social dynamics and the labour market**

**Fabio Manca**

*Big Data Coordinator - Employment, Labour and Social Affairs at OECD*

### Round Table:

**Vincenzo Manzoni**

*Data Science Director at Tenaris*

**Marco Ditta**

*Group Head Data Officer - Executive Director at Intesa Sanpaolo*

**Davide Consiglio**

*Head of Advanced Analytics Generali Italia*

### Chairman:

**Prof. Mario Mezzanzanica**

*Scientific Director of the Master course and Pro-Rector for Advanced Training and Job Placement*